

Opera Software

The best browsing experience on any device



Web Browser Industry

*Yesterday, Today, Tomorrow
Indonesia and the world*

Zi Bin, Cheah
Web Evangelist
Book Author

M.Sc Security & Mobile Computing

Yesterday



What do we do?

Our vision is to deliver the best Internet experience on any device

<http://www.opera.com/company/vision/>

Opera Products

- **Opera** Desktop
- **Opera** for Devices
- **Opera** Mobile
- **Opera** Mini



Opera Desktop



mail, torrent, IRC, opera link, mouse
gesture, quick find, bahasa, security,
session

speed dial, tabbed browsing



Opera Mobile



pan and zoom, AJAX experience, save pages, 2.5 faster

Opera Mini



Pages transcoded, 90% smaller





Smartphone market is
100+ million devices



Mobile phone market is
1.1 billion devices

The future is here, it's just not widely distributed yet

Opera - Devices



Indonesia & The World



Indonesia



Top 10 Sites

1. friendster.com
2. google.com
3. yahoo.com
4. peperonity.com
5. wikipedia.org
6. gratisindo.com
7. ebuddy.com
8. mobile9.com
9. upoc.com
10. ketawa.com

Facts

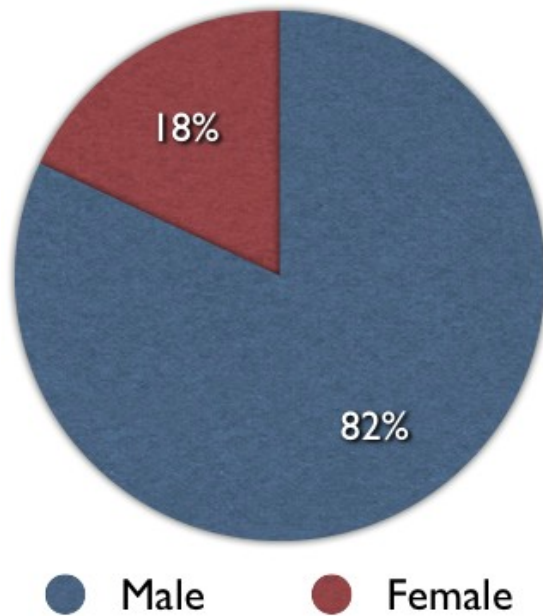
1. 2nd biggest Opera Mini Market
2. 1000 > Opera Indo User Group
3. SNS friendster, MocoSpace
4. Nokia phones rule, top 7, 400 model
5. Enter “low bandwidth mode”



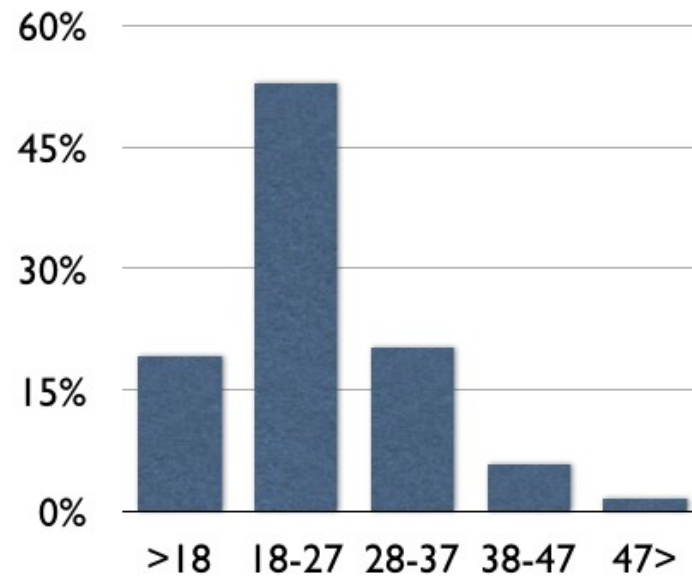
Indonesia



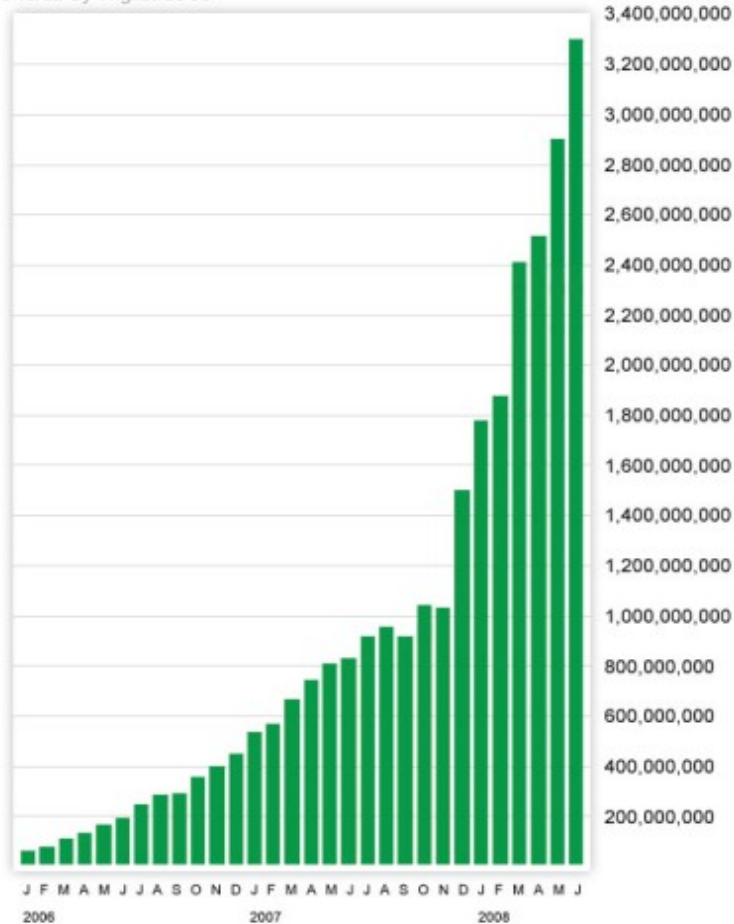
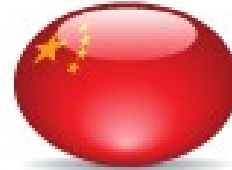
Usage by gender



Age Group



The Rest



Facts

1. 4 billion pages viewed monthly
2. 60 million data compressed
3. 20 million user per month

Pages transcoded by Opera Mini per month

Tomorrow



Rich Internet
Applications



Cloud
Computing

Thank You



zibin@opera.com

twitter.com/zibin
my.opera.com/odin