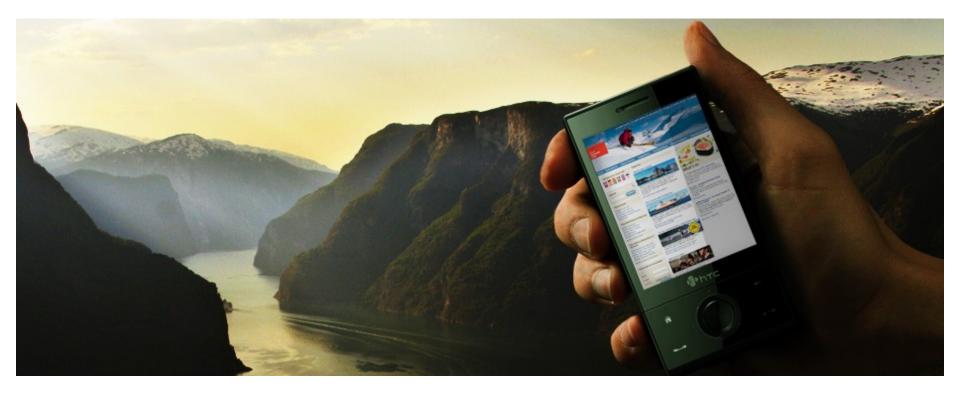
Opera Software

The best browsing experience on any device









Web Browser Industry

Yesterday, Today, Tomorrow Indonesia and the world

Zi Bin, Cheah Web Evangelist Book Author

M.Sc Security & Mobile Computing









Who are we?

Facts

We are old We are geeky We are international We are fun





What do we do?

Our vision is to deliver the best Internet experience on any device

http://www.opera.com/company/vision/



Opera Products

- Opera Desktop
- Opera for Devices
- Opera Mobile
- Opera Mini





Opera Desktop



mail, torrent, IRC, opera link, mouse gesture, quick find, bahasa, security, session

speed dial, tabbed browsing



Opera Mobile



pan and zoom, AJAX experience, save pages, 2.5 faster



Opera Mini

d detikNews : situs warta er...

Selasa, 11/11/2008 13:06 WIB Mau Ambil Penyumbat Arus Sungai, Satpam Hanyut



Niat Siswadi, satpam di kompleks Pondok Ijo, Ciputat ini baik. Ia ingin menyelamatkam kompleks agar tidak

kebanjiran. Ia pun berusaha mengambil kayu yang menyumbat aliran sungai. Naas ia malah hanyut.

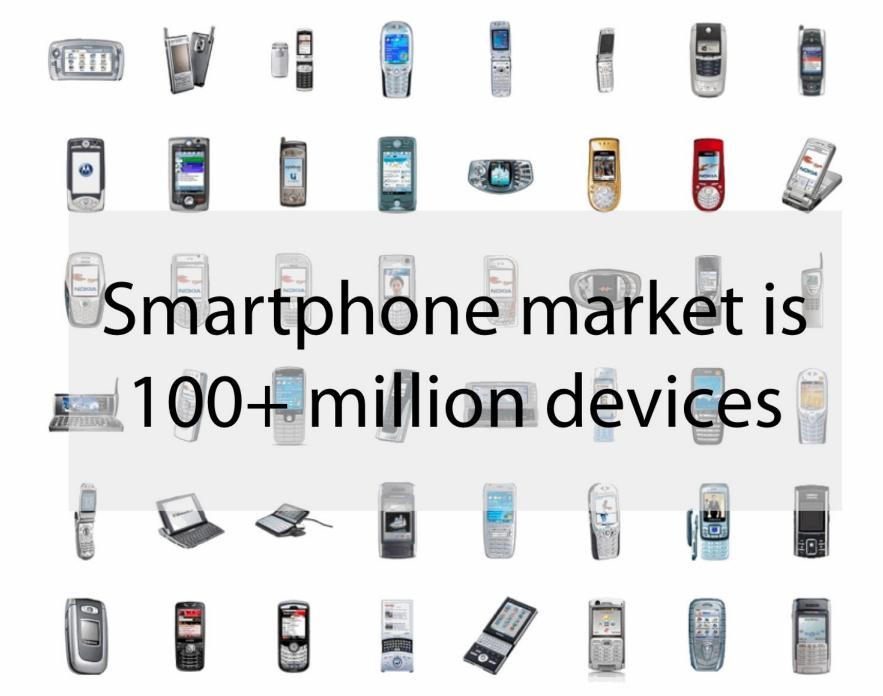
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Pages transcoded, 90% smaller





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Opera - Devices





Indonesia & The World





Indonesia



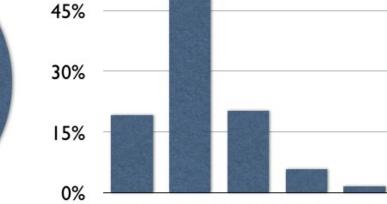
Top 10 Sites Facts

- 1. friendster.com
- 2. google.com
- 3. yahoo.com
- 4. peperonity.com
- 5. wikipedia.org
- 6. gratisindo.com
- 7. ebuddy.com
- 8 mobile9.com
- 9. upoc.com
- 10.ketawa.com

- 1. 2nd biggest Opera Mini Market
- 2. 1000 > Opera Indo User Group
- 3. SNS friendster, MocoSpace
- 4. Nokia phones rule, top 7, 400 model
- 5. Enter "low bandwidth mode"







>18

Usage by gender Age Group

60%

Indonesia

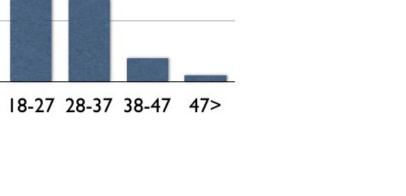
18%

Male

82%

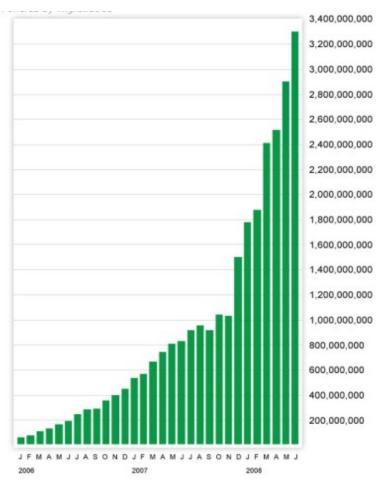
Female







The Rest





- Facts
- 1.4 billion pages viewed monthly
- 2.60 million data compressed
- 3. 20 million user per month

Pages transcoded by Opera Mini per month



Tomorrow





Rich Internet Applications

Cloud Computing



Thank You



zibin@opera.com

twitter.com/zibin my.opera.com/odin

